**Titel:** Englisch C1 - Business Communication

**Kurzzeichen:** ENC1

**Studiengang:** In allen Studiengängen als Wahlpflichtfach wählbar, außer in den Fakultäten I, M, und S

**Dozenten:** Mathew Sherman, Ridha Mejri

**Studiensemester:** Winter- und Sommersemester

**Semesterwochenstunden:** 4

**Anrechnungspunkte (Credits):** 5

**Voraussetzungen:** A minimum of B2-level English. Either a good pass in ENGB2/ENG2 or time spent in an English-speaking environment.

**Parallelveranstaltungen:** keine

**Ziele:**

The course will raise students’ level of English to solid B2 – C1 (effective operational proficiency, independent – proficient user) on the Common European Framework (CEF). The main focus of the course is on a variety of small-group scenarios and class discussion which should give students the opportunity to improve their spoken English, express themselves clearly and fluently as well as prepare them for the challenges of an English-speaking workplace. Due to the diverse, international make-up of the participants, the course places an emphasis on intercultural communication, focusing not only on accurate, but also culturally appropriate expression.

**Arbeitsaufwand:**

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<th>Präsenzzeit</th>
<th>Selbststudium</th>
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<td>Seminar:</td>
<td>60</td>
<td>90</td>
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**Inhalte:**

- Jobs and Careers
  - Applications, interview training, discussing skills & qualifications
  - Pitching ideas
  - Company structures and departments
- Communication and Culture
  - Small talk and socialising
  - Formality versus informality
  - Discussing technical details
  - Intercultural dynamics
- Leadership and Team Building
  - Management versus leadership
  - Leadership styles and skills
  - Team development
  - Negotiation skills
- Ethics
  - Profit versus principles
  - Stereotypes and prejudice
  - Values, assumptions, and behaviour
- Current events
  - Global themes, issues, and impact
  - Public relations
  - Crisis management

**Bewertung:**

Schriftliche Klausur, 120 min (75 %)
Präsentation (25 %)

**Literatur:** Skriptum (wird vom Dozenten bereitgestellt)

**Datum der letzten Änderung:** 04.08.2019 Cle